



# City Council Meeting and Public Hearing STAFF REPORT

Submitting Department: Administration  
Submitted By: James Drinkard  
Meeting Date: May 22, 2017

**I. AGENDA ITEM TITLE: DOWNTOWN SHUTTLE / TROLLEY PILOT PROGRAM**

**II. RECOMMENDATION:**

As City Solutions LLC is the low bidder, should City Council choose to move forward with the establishment of a pilot / proof of concept shuttle program to serve Downtown Alpharetta, it is Staff's recommendation that the contract for such service be awarded to City Solutions LLC.

**III. BUDGET IMPLICATIONS:**

BUDGETED ITEM: NO

FISCAL IMPACT: NO

INCLUDED IN CURRENT FY CPTL BUDGET: NO

INCLUDED IN CURRENT  
FY OPRT. BUDGET: NO

TOTAL PROJECT COST: COST OF CITY SOLUTIONS LLC SERVICE

\$27,200

TOTAL OTHER COSTS (SIGNAGE, ETC.)                      \$ 1,000

TOTAL PROJECTED COST    \$28,200

APPROPRIATIONS:

<u>ACCOUNT TITLE/NUMBER</u>	<u>DOLLAR AMOUNT</u>

EXTERNAL FUNDING SOURCES:

<u>ACCOUNT TITLE/NUMBER</u>	<u>DOLLAR AMOUNT</u>

**IV. REPORT IN BRIEF:**

During the May 15, 2017 City Council Meeting a workshop was held to discuss the concept of establishing a shuttle service to provide connections between key public parking areas and the main business district of Downtown Alpharetta. The primary immediate motivation for provision of such a service was identified as giving support to Downtown Alpharetta businesses that may be negatively impacted due to construction in the district, especially that occurring on the City Center Site, negatively impacting pedestrian flow between parking areas and businesses.

At the conclusion of the workshop, the general consensus of City Council was to explore the potential for launching a pilot program that could be used to gauge usage of a shuttle and its impacts on Downtown businesses.

Based upon that interest, Staff contacted vendors to request Letters of Interest for providing services for the pilot program. Vendors were asked to respond by Friday, May 19 based upon the following operational parameters.

Total Pilot Program Period                      56 Calendar Days  
Service Days Per Week                      4 (Thursday - Sunday)  
Total Service Days In Period 32  
Total Service Hours Per Day 8

Two vendors, both of which are Alpharetta-based, provided response by the deadline, Aspen Limousines and City Solutions LLC. These vendor's propose significantly different approaches to the pilot program, and their pricing was separated by only \$2,503.

While City Solutions LLC offered the lower price, it is noted that their solution would require that the City provide a location within the existing public parking garage for the parking and charging of their two electric vehicles. They do plan to offer a smartphone app that would allow patrons to request a ride and to easily track the current location of the shuttles in relation to pickup / drop-off points; however, the app is currently in beta testing.

**V. ALTERNATIVES:**

**VI. ATTACHMENTS:**

LOI - City Solutions, LOI - Aspen Limousines